

## ORDER



Orders Order / Rev: 105004  
Alt Order #: 06837947  
Product Desc: OBAM FOR AMERICA  
Estimate: 1537  
Flight Dates: 10/02/12 - 10/08/12  
Original Date / Rev: 08/01/12 / 09/19/12  
Order Type: GENERAL

Primary AE: Amy McCreary  
Sales Office: BLPHI  
Sales Region: National

Agency Name: GMMB, Inc./ Washington D.C.  
Buying Contact: \_\_\_\_\_  
Billing Contact: Washington Harbor  
Washington, DC 20007

Billing Type: Cash  
Billing Calendar: Broadcast  
Billing Cycle: EOM/EOC  
Agency Commission: 15%

Advertiser Name: Obama for America Revised  
Demographic: A35+  
Product Codes: PLC01-Democrat  
Priority: SELECT PRIORITY CODE  
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	156	\$37,195.00	\$31,615.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	156	\$37,195.00	\$31,615.75	0.00
Totals	156	\$37,195.00	\$31,615.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$37,195.00
Market	100%	\$123,983.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$26,036.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,357.67
KTUD	1%	\$1,239.83
KVVU	26%	\$32,235.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,918.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	5	\$100.004	0.00	NM		5	\$500.00

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	5	\$100.00	0.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	5	\$100.00	4	0.00	NM	5	\$500.00
<b>WAKE UP WITH THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-- 5 \$100.00 0.00															
E 2	KSNV	10/02/12	10/08/12	Wake Up Early w/ Wagners	430a-5a		MTWT--S	:30	5	\$50.00	3	0.00	NM	5	\$250.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWT--S 5 \$50.00 0.00															
E 3	KSNV	10/02/12	10/08/12	M-F 6-7a WakeUp w/Wagners	6-7a		MTWTF--	:30	5	\$190.00	4	0.00	NM	5	\$950.00
<b>WAKE UP WITH THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-- 5 \$190.00 0.00															
E 4	KSNV	10/02/12	10/08/12	Today Show	CM	658a-9am	MTWTF--	:30	10	\$250.00	4	0.00	NM	10	\$2,500.00
<b>TODAY SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-- 10 \$250.00 0.00															
E 5	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
<b>NEWS 3 AT SUNRISE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$125.00 0.00															
E 6	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
<b>SATURDAY TODAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$175.00 0.00															
E 7	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$110.00	4	0.00	NM	1	\$110.00
<b>NEWS 3 AT SUNRISE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S 1 \$110.00 0.00															
E 8	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$250.00	4	0.00	NM	1	\$250.00
<b>TODAY ON SUNDAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S 1 \$250.00 0.00															
E 9	KSNV	10/07/12	10/07/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	1	\$125.00
<b>NEWS 3 TODAY/WKEND</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S 1 \$125.00 0.00															
E 10	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM	9:30a-10a		-----S	:30	1	\$175.00	4	0.00	NM	1	\$175.00
<b>CHRIS MATTHEWS SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S 1 \$175.00 0.00															
E 11	KSNV	10/02/12	10/08/12	M-F Today Show II	9-10a		MTWTF--	:30	10	\$150.00	4	0.00	NM	10	\$1,500.00
<b>TODAY SHOW II</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-- 10 \$150.00 0.00															
E 12	KSNV	10/02/12	10/08/12	M-F Today Show III	10am-11am		MTWTF--	:30	10	\$100.00	4	0.00	NM	10	\$1,000.00
<b>TODAY SHOW III</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-- 10 \$100.00 0.00															
E 13	KSNV	10/02/12	10/08/12	Chris Matthews 11am	11am-12pm		MTWTF--	:30	5	\$100.00	4	0.00	NM	5	\$500.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Rachael Ray												
				Rachael Ray												
				RACHEL RAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$100.00		0.00					
E 14	KSNV	10/02/12	10/08/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$125.004	0.00	NM		5	\$625.00	
				Noon News												
				NEWS 3 AT NOON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$125.00		0.00					
E 15	KSNV	10/02/12	10/08/12	The Agenda	1230pm	CM	1230-1p	MTWTF--	:30	5	\$90.004	0.00	NM		5	\$450.00
				The Agenda	1230pm											
				NEWS 4: THE AGENDA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$90.00		0.00					
E 16	KSNV	10/02/12	10/08/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$150.004	0.00	NM		5	\$750.00	
				Days of our Lives												
				DAYS OF OUR LIVES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$150.00		0.00					
E 17	KSNV	10/02/12	10/08/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$100.004	0.00	NM		5	\$500.00	
				The Doctors												
				THE DOCTORS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$100.00		0.00					
E 18	KSNV	10/02/12	10/08/12	Dr. Phil	CM	3-4p	MTWTF--	:30	5	\$150.004	0.00	NM		5	\$750.00	
				Dr Phil												
				DR. PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$150.00		0.00					
E 19	KSNV	10/02/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	10	\$175.004	0.00	NM		10	\$1,750.00	
				4PM NEWS (1 hour)												
				FIRST NEWS 3 AT FOUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		10			\$175.00		0.00					
E 20	KSNV	10/02/12	10/08/12	M-F Early News	CM	5-630p	MTWTF--	:30	15	\$265.004	0.00	NM		15	\$3,975.00	
				M-F Early News												
				EARLY NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		15			\$265.00		0.00					
E 21	KSNV	10/06/12	10/06/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.004	0.00	NM		1	\$200.00	
				Sa-Su Early News												
				KSNV EARLY NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1			\$200.00		0.00					
E 22	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$450.004	0.00	NM		1	\$450.00	
				News 3 in Prime												
				NEWS 3 LIVE (FOLLOWING NFL)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1			\$450.00		0.00					
E 23	KSNV	10/02/12	10/08/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$260.004	0.00	NM		5	\$1,300.00	
				M-F Jeopardy												
				JEOPARDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$260.00		0.00					
E 24	KSNV	10/02/12	10/08/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	5	\$260.004	0.00	NM		5	\$1,300.00	
				M-F Wheel of Fortune												
				WHEEL OF FORTUNE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$260.00		0.00					
E 25	KSNV	10/02/12	10/08/12		CM	730-758pm	MTWTF--	:30	5	\$150.004	0.00	NM		5	\$750.00	

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Face to Face w/ Ralston															
Face to Face w/ J.Ralston															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/02/12	10/08/12	MTWTF--			5	\$150.00		0.00						
E 26	KSNV	10/06/12	10/06/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.004	0.00	NM		1	\$175.00
SAT/Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	----S-			1	\$175.00		0.00						
E 27	KSNV	10/06/12	10/06/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.004	0.00	NM		1	\$175.00
SAT/ Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	----S-			1	\$175.00		0.00						
E 28	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004	0.00	NM		1	\$1,100.00
Monday Prime 8-10pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	M-----			1	\$1,100.00		0.00						
E 29	KSNV	10/02/12	10/02/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$1,100.004	0.00	NM		1	\$1,100.00
Tuesday Prime 8-9pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	-T-----			1	\$1,100.00		0.00						
E 30	KSNV	10/02/12	10/02/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$900.004	0.00	NM		1	\$900.00
Tuesday Prime 10-11pm															
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	-T-----			1	\$900.00		0.00						
E 31	KSNV	10/03/12	10/03/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.004	0.00	NM		1	\$1,300.00
Wednesday Prime 9-10pm															
LAW&ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	--W----			1	\$1,300.00		0.00						
E 32	KSNV	10/04/12	10/04/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$950.004	0.00	NM		1	\$950.00
Thursday Prime 10-11pm															
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	---T---			1	\$950.00		0.00						
E 33	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$1,000.004	0.00	NM		1	\$1,000.00
Friday Prime 10-11pm															
DATELINE NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	----F--			1	\$1,000.00		0.00						
E 34	KSNV	10/06/12	10/06/12	Sat PR 8-9p	CM	8-9pm	----S-	:30	1	\$350.004	0.00	NM		1	\$350.00
Saturday Prime 8-9pm															
SMASH (REPEATS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	----S-			1	\$350.00		0.00						
E 35	KSNV	10/06/12	10/06/12	Sat PR 9-10p	CM	9-10pm	----S-	:30	1	\$400.004	0.00	NM		1	\$400.00
Saturday Prime 9-10pm															
Chicago Fire Rpts															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	----S-			1	\$400.00		0.00						
E 36	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.004	0.00	NM		1	\$600.00
NFL Pre-Game															
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	-----S			1	\$600.00		0.00						
E 37	KSNV	10/07/12	10/07/12		CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00

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<b>NFL Football</b>																										
<b>NFL Football</b>																										
<b>SUN NT FB: SD @ N ORLEANS ExactDates N/A</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$4,000.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S	1	\$4,000.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-----S	1	\$4,000.00	0.00																					
E 38	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM			1	\$350.00											
<b>TBD after NFL</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00																					
E 39	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) RIM	CM	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM			1	\$350.00											
<b>LAW &amp; ORDER AFTER NFL</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00																					
E 40	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	5	\$275.004	0.00	NM		5	\$1,375.00											
<b>NEWS 3 NIGHTSIDE</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td>5</td><td>\$275.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/02/12	10/08/12	MTWTF--	5	\$275.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/02/12	10/08/12	MTWTF--	5	\$275.00	0.00																					
E 41	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.004	0.00	NM		1	\$285.00											
<b>NEWS 3 NIGHTSIDE</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$285.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S-	1	\$285.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-----S-	1	\$285.00	0.00																					
E 42	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.004	0.00	NM		1	\$285.00											
<b>NEWS 3 NIGHTSIDE</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$285.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S	1	\$285.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-----S	1	\$285.00	0.00																					
E 43	KSNV	10/02/12	10/08/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$150.004	0.00	NM		5	\$750.00											
<b>TONIGHT SHOW W/ JAY LENO</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td>5</td><td>\$150.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/02/12	10/08/12	MTWTF--	5	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/02/12	10/08/12	MTWTF--	5	\$150.00	0.00																					
E 44	KSNV	10/02/12	10/08/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$60.004	0.00	NM		5	\$300.00											
<b>LATE NIGHT W/JIMMY FALLON</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td>5</td><td>\$60.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/02/12	10/08/12	MTWTF--	5	\$60.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/02/12	10/08/12	MTWTF--	5	\$60.00	0.00																					
E 45	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00											
<b>SATURDAY NIGHT LIVE</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$400.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S-	1	\$400.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-----S-	1	\$400.00	0.00																					
E 46	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$90.004	0.00	NM		1	\$90.00											
<b>SPORTS NIGHT IN LAS VEGAS</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$90.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S	1	\$90.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-----S	1	\$90.00	0.00																					

Totals 156 \$37,195.00